

business expo

Celebrating



10 YEARS



WEST

Executive Summary

Join us in celebrating **10 years of success with our BESThq – Business Expo West** (Virtually & at Tektronix, in Beaverton, as COVID restrictions are lifted). We're excited to forge forward through these extraordinary times and deeply appreciate your partnership. **We have re-imagined our premier B2B expo event with focus on sponsor engagement and opportunity.** This year, we will not have exhibitors, only sponsors, and this will be our primary fundraiser for community for the year. **Without our sponsors, we simply cannot afford to continue opening the doors of opportunity, free & purposefully, to our community.** Please consider sponsoring the Expo to partner with us in making a difference with / for community. Hundreds of **Entrepreneurs & Business Teams will network with each other, have tons of fun & YOU should be there to connect with them and introduce your organization to them for future engagement!**

Expected Attendance: Up to 500 Regional Business Leaders from the greater Portland metro area & beyond!

Schedule:

9:30am – 10am	Check-In & Early Networking in Breakout Rooms
10am – 2pm	Quadruple Bottom-Line Expo Networking via Breakout Rooms Speakers, Spotlights and Give-A-Way at the top of each hour
2pm – 3pm	Expo Wrap followed by Sponsor Led Technical Workshops
3pm till ???	After Hours Party at various central / downtown Beaverton area sites

Marketing:

- **Email Blasts** to more than 10,000+ Marketplace, Community & Business Leaders (via BESThq, Serving Our Neighbors & other partnering organizations).
- **Social Media** posts via the BESThq, SON & the Marketplace Catalyst (*presented by SON*) networks

Your Generous Sponsorship allows us to:

- ✓ Build your organization & our community to achieve greater impact together
- ✓ Impact the greater Portland metro area with the success of BESThq Business Expo West
- ✓ Provide an opportunity for you to connect your organization & it's products & services, before the event via our marketing efforts and during the event via a promotional booth on the expo floor

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Sponsorship Opportunities

\$6,000 - Platinum Sponsors (\$10,750 Value)

- **Professionally Produced Promo Video Spotlight** (\$2,000 Value)
- **Dedicated Opportunity to Address Expo Attendees** (\$2,000 Value)
- **Press Releases & Official Product Status** (\$2,000 Value)
- **Dedicated Zoom Breakout Room** and/or On-Site Table at Tektronix (if possible) (\$1,000 Value)
- **First Logo Placement** in Social Media Posts & Websites (\$1000 Value)
- **First Logo Placement** in Event Banners (\$1,000 Value)
- **Business Name Announced at the Expo** (\$500 Value)
- **Inclusive of promotional item in SWAG bag** (\$500 Value)
- **Business Name included** in select Community Email Blasts (\$250 Value)
- **Biz Expo West Web Page** (\$250 Value)
- **10 Passes to Expo Floor** (\$200 Value)

\$3,000 - Gold Sponsors (\$5,620 Value)

- **Press Releases & Official Product Status** (\$2,000 Value)
- **Dedicated Zoom Breakout Room** and/or On-Site Table at Tektronix (if possible) (\$1,000 Value)
- **2nd Logo Placement** in Social Media Posts & Websites (\$500 Value)
- **2nd Logo Placement** in Event Banners (\$500 Value)
- **Business Name Announced at the Expo** (\$500 Value)
- **Inclusive of promotional item in SWAG bag** (\$500 Value)
- **Business Name included** in select Community Email Blasts (\$250 Value)
- **Biz Expo West Web Page** (\$250 Value)
- **6 Passes to Expo Floor** (\$120 Value)

\$1,500 - Silver Sponsors (\$2,580 Value)

- **Dedicated Zoom Breakout Room** and/or On-Site Table at Tektronix (if possible) (\$1,000 Value)
- **3rd Logo Placement** in Social Media Posts & Websites (\$500 Value)
- **3rd Logo Placement** in Event Banners (\$500 Value)
- **Business Name included** in select Community Email Blasts (\$250 Value)
- **Biz Expo West Web Page** (\$250 Value)
- **4 Passes to Expo** (\$80 Value)

\$ 750 - Bronze Sponsors (\$1,830 Value)

- **Dedicated Zoom Breakout Room** and/or On-Site Table at Tektronix (if possible) (\$1,000 Value)
- **4th Logo Placement** in Social Media Posts & Websites (\$500 Value)
- **Business Name included** in select Community Email Blasts (\$250 Value)
- **4 Passes to Expo** (\$80 Value)

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Sponsorship Agreement Form

Contact Name: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Yes! Please confirm our organization to be a sponsor as indicated below.

- \$6,000 Platinum Sponsor
 \$3,000 Gold Sponsor

- \$1,500 Silver Sponsor
 \$ 750 Bronze Sponsor

Make Checks payable to: **BESThq** and mail to: **12745 SW Beaverdam Rd, Beaverton, OR 97005**

Credit/Check Card: **VISA** **MasterCard** **Discover** **American Express**

Card Number: _____ Expires: _____

Exact Name on Card: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

I, _____, authorize BESThq to charge my card in the amount indicated above:

Authorized Signature: _____