



Presented by . . .



Executive Summary

As part of the City of Beaverton's 2019 Welcoming Week, BESThq, Adelante Mujeres, Unite Oregon & the Marketplace Coalition (*presented by Serving Our Neighbors*) are partnering to **welcome ALL Entrepreneurs** in the greater Beaverton area on **Thursday, September 19th (3pm-8pm)** for a mini expo and fiesta!

Hundreds of **Entrepreneurs will network with state & local non-profits, agencies and resources** from Washington County, City of Beaverton, Business Oregon, SBA, Craft3, OAME, Metro, the Small Business Development Center of PCC Willow Creek. They'll discover everything they need to know about starting a business in our region & **YOU should be there to let them know about your products & services!**

Expected Attendance: 100 to 200 local Entrepreneurs from the greater Beaverton metro area & beyond!

Schedule:

3pm-4pm	Tax Preparation Workshop for ALL Entrepreneurs
4pm	Registration & Check-Ins
4:15pm	Welcome & Greetings
4:30pm	Business Success Stories
4:45pm	Open Networking with Presenters & Sponsors
5:45pm-7pm	Fiesta (Fun, Food & Music)
7pm-8pm	Citizenship Workshop for ALL Entrepreneurs

Marketing:

- **Social Media** posts via the networks of the City of Beaverton, BESThq, Adelante Mujeres, Unite Oregon & the Marketplace Coalition (*presented by Serving Our Neighbors*)
- **Email Blasts** to more than 10,000 Marketplace, Community & Business Leaders (via BESThq & the Marketplace Coalition, established by Serving Our Neighbors & other their partnering organizations).

Your Generous Sponsorship allows us to:

- ✓ Engage ALL Entrepreneurs with what they need to be successful in today's marketplace
- ✓ Provide the Fun, Food & Music to create a Fiesta for ALL to attend the expo & trainings at NO Charge
- ✓ Provide an opportunity for us to feature your Organization & it's products & services, before the event via our marketing efforts and during the event via a table of resources to engage participants.



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Sponsorship Opportunities

\$1,000 - Platinum Sponsors (\$3,200 Value)

- **First Logo Placement** in Print Advertising for **500 Flyers** (\$1,000 Value, by August 1st)
- **First Logo Placement** in Social Media Posts (\$500 Value, by September 1st)
- **First Logo Placement** on Partner's Websites (\$500 Value, by September 1st)
- **Opportunity to address participants** during Welcome & Greetings (\$1,000 Value, by September 1st)
- **One Promotional/Expo Table** at We Welcome Entrepreneurs, Thursday, Sept 19th (\$100 Value)
- **10 Tickets** for the Door Prize Give-A-Ways (\$100 Value)

\$500 - Gold Sponsors (\$1,550 Value)

- **2nd Logo Placement** in Print Advertising for **500 Flyers** (\$800 Value, by August 1st)
- **2nd Logo Placement** in Social Media Posts (\$300 Value, by September 1st)
- **2nd Logo Placement** on Partner's Websites (\$300 Value, by September 1st)
- **One Promotional/Expo Table** at We Welcome Entrepreneurs, Thursday, Sept 19th (\$100 Value)
- **5 Tickets** for the Door Prize Give-A-Ways (\$50 Value)

\$250 - Supporting Sponsors (\$810 Value)

- **3rd Logo Placement** in Print Advertising for **500 Flyers** (\$500 Value, by August 1st)
- **3rd Logo Placement** in Social Media Posts (\$100 Value, by September 1st)
- **3rd Logo Placement** on Partner's Websites (\$100 Value, by September 1st)
- **One Promotional/Expo Table** at We Welcome Entrepreneurs, Thursday, Sept 19th (\$100 Value)
- **1 Tickets** for the Door Prize Give-A-Ways (\$10 Value)



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Sponsorship Agreement Form

Contact Name: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Yes! Please confirm our organization to be a sponsor as indicated below.

- \$1,000 Platinum Sponsor (10% OFF BEFORE August 15th) \$ 900.00
- \$ 500 Gold Sponsor (10% OFF BEFORE August 15th) \$ 450.00
- \$ 250 Supporting Sponsor (10% OFF BEFORE August 15th) \$ 225.00

Make Checks payable to: **BESThq** and mail to: **12745 SW Beaverdam Rd, Beaverton, OR 97005**

Credit/Check Card: VISA MasterCard Discover American Express

Card Number: _____ Expires: _____

Exact Name on Card: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

I, _____, authorize BESThq to charge my card in the amount indicated above:

Authorized Signature: _____