

**FOR IMMEDIATE RELEASE**

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**BESThq's Business Expo West is back for its 13<sup>th</sup> year with a focus on workforce solutions and STEAM growth.**

This year's event will offer a new experience with interactive, hands-on exhibits, a two-track educational series, and over 60 sponsored booths for an unparalleled B2B networking and growth experience.

**Beaverton, OR, February 26, 2024:** BESThq announced today that they will return to Tektronix to host the 13<sup>th</sup> annual Business Expo West on April 11, 2024, visit [www.BizExpoWest.com](http://www.BizExpoWest.com). While continuing to offer a beneficial B2B networking opportunity, this year's event will shift focus primarily on STEAM (Science, Technology, Engineering, Arts, Math) workforce solutions via a full day of training with a two-track educational series offering solutions for next gen workforce as well as for firms developing workforce. Interactive and hands-on STEAM exhibits will enhance the experience while offering direct interaction with STEAM resources and professionals. The goal of Business Expo West will be to ignite and inspire the next generation and current STEAM pros.

"BESThq has always been invested in STEAM growth and opportunities for our community offering events and resources for people ages five to 55," said Ron White, Founder of BESThq. "We wanted this year's Business Expo West to truly reflect that investment and our vision as it relates to STEAM education, possibilities and advancement."

The full-day expo will continue the tradition of a B2B tradeshow and networking event bringing in over 60 companies and organizations. New this year will be a full day educational series led by experts across a range of industries and organizations. The series will offer two tracks with four sessions per track tailored to job seekers and businesses. Sessions will include topics on STEAM careers, financial wellness, career start-up, workforce development, and right team development, to name a few.

Throughout the Expo, The Steam Pathways Coalition, the 2024 BESThq Purposeful Project, will be highlighted. The Coalition is committed to building a community of current and future STEAM pros. The goal of the Coalition is to bring together collaborators toward expanding opportunity of STEAM activities. To learn more, or join the Coalition, visit: <https://besthq.net/purposeful-projects/>.

Following the conclusion of the Expo, attendees and participants are invited to keep the collaboration going at an afterparty at BESThq's new STEAM Pathways Center, which opened in November 2023 in partnership with Fulcrum Construction and Little Engineers Education Foundation. "The STEAM Pathways Center is a testament to our commitment to STEAM opportunities and resources for our youth and STEAM pros alike," says White. "We are so thankful to Fulcrum and Little Engineers for helping us bring this vision to life and we are excited about what the future holds for our STEAM endeavors."

Since its inception 13 years ago, thousands have gathered for Business Expo West. Participants have the opportunity to connect with business professionals, government and public agencies, and community non-profit and faith-based organizations to foster sustained growth within our regional economic ecosystem. With a focus on purposeful work and advancement opportunities, Business Expo West continues to promote collaboration, progress, and inclusion. To learn more, visit <http://www.bizexpowest.com>.

**About BESThq:**

BESThq is a collaborative, community-centered organization focused on helping small businesses and non-profits thrive, elevate, and exceed their goals and bring forth purposeful work. With our vast offering of resources and services, from communications and marketing support to project management, to production support, we work to supplement organizations' efforts to ensure advancement and growth. BESThq works to elevate community and bring the quadruple bottom line of People, Profit, Planet, and Purpose to the forefront of the mission and work of the businesses, non-profits, and public agencies we represent. To learn more, visit <http://www.besthq.net>

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